JACKIE CLARK · BROKER · 25 YEARS EXPERIENCE · 512-328-SELL (7355) AUSTIN RESIDENTIAL PROPERTIES · www.AustinRP.com Statistics Show that 80% of Homes Sold are Listed in MLS!

	Silver	Gold	Platinum
	Package	Package	Package
RESIDENTIAL PROPERTIES	j i i i i i i j i		g-
T KOT EKTILS	MLS + Online	MLS + Online	MLS + Full Agent
	Marketing for 3	Marketing + Partial	Support + Premium
	Months	Agent Support for 6	Marketing for up to
LISTING		Months	12 Months
PACKAGES	(\$495 flat fee for	(\$695 flat fee for	(1% listing - \$495 now,
	listing agent; buyer's	listing agent; buyer's	balance at closing;
	agent paid 3%)	agent paid 3%)	buyer's agent paid 3%)
Listed in Multiple Listing Service	,		
	\checkmark	✓	\checkmark
REALTOR MLS			
REALTOR.com	\checkmark	✓	\checkmark
austinhome	✓	✓	\checkmark
Full on-site agent support for			\checkmark
showings and open houses			
Active marketing of listing to			\checkmark
clientele, investors & network			
Professional video presentation			✓
(YouTube, website, blog, CD)			
In-home marketing materials			\checkmark
Host a monthly "open house"		✓	V
Electronic mailings to agents Dedicated web page:		•	•
www.YourStreetAddress.com		1	✓
Premium electronic flyer		\checkmark	\checkmark
Standard electronic flyer	✓		
Real estate sign at house	Sign provided for \$50	Sign provided for \$50	✓
Lockbox at house	MLS lockbox for \$100	MLS lockbox for \$100	✓
Linked in.			\checkmark
You Tube			✓
Zillow.com		✓	✓
Your Edge in Real Estate		· · · · · · · · · · · · · · · · · · ·	
🎇 POSTLETS	·	•	•
craigslist	✓	✓	✓
Google	✓	✓	\checkmark
facebook	✓	✓	✓
msn	\checkmark	\checkmark	\checkmark
twitter	 ✓ 	 ✓ 	✓
oedle	✓	✓	\checkmark
ilist.	~	~	✓

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